

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/22 Add to Sked 1
Estimate Number	11849

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	125820-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	125820
Alt Order #	Debbie Stabenow
Deal #	
Order Flight	10/22/12 - 10/28/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
				10/22/12 to 10/28/12		1x	--W----				
	WJBK			W	10/24/12	:30	6:30 AM	DS-T12-04H	\$900.00		1
2	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
				10/22/12 to 10/28/12		3x	-T-TF--				
	WJBK			Tu	10/23/12	:30	7:45 AM	DS-T12-04H	\$900.00		1
	WJBK			Th	10/25/12	:30	7:21 AM	DS-T12-05H	\$900.00		2
	WJBK			F	10/26/12	:30	7:10 AM	DS-T12-07H	\$900.00		3
3	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
				10/22/12 to 10/28/12		2x	M-W----				
	WJBK			M	10/22/12	:30	8:59 AM	DS-T12-04H	\$900.00		1
	WJBK			W	10/24/12	:30	8:40 AM	DS-T12-04H	\$900.00		2
4	WJBK	Fox 2 News AM Sa 630a	630a-7a								
	CDR										
				10/22/12 to 10/28/12		1x	-----S-				
	WJBK			Sa	10/27/12	:30	6:50 AM	DS-T12-07H	\$500.00		1
5	WJBK	Fox 2 News AM Su 7a	7a-8a								
	CDR										
				10/22/12 to 10/28/12		1x	-----S				
	WJBK			Su	10/28/12	:30	7:43 AM	DS-T12-06H	\$550.00		1
6	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
				10/22/12 to 10/28/12		1x	-T-----				
	WJBK			Tu	10/23/12	:30	9:53 AM	DS-T12-04H	\$450.00		1
7	WJBK	M-F 330p-4p	330p-4p								
	CDR										
				M-----							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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		Invoice Period	10/01/12 - 10/28/12
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Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
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		Advertiser Ref	

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7	WJBK	M-F 330p-4p	330p-4p								
	CDR										
					10/22/12 to 10/28/12	1x					
	WJBK			M	10/22/12	:30	3:36 PM	DS-T12-06H	\$275.00		1
8	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/22/12 to 10/28/12	3x	M-W-F--				
	WJBK			M	10/22/12	:30	5:27 PM	DS-T12-05H	\$750.00		1
	WJBK			W	10/24/12	:30	5:27 PM	DS-T12-04H	\$750.00		2
	WJBK			F	10/26/12	:30	5:28 PM	DS-T12-05H	\$750.00		3
9	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/22/12 to 10/28/12	2x	-T-T---				
	WJBK			Tu	10/23/12	:30	5:57 PM	DS-T12-04H	\$750.00		2
	WJBK			Th	10/25/12	:30	5:57 PM	DS-T12-04H	\$750.00		1
10	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					10/22/12 to 10/28/12	1x	--W----				
	WJBK			W	10/24/12	:30	6:12 PM	DS-T12-06H	\$750.00		1
11	WJBK	M-F 630p-7p	630p-7p								
	CDR										
					10/22/12 to 10/28/12	1x	-T-----				
	WJBK			Tu	10/23/12	:30	6:57 PM	DS-T12-06H	\$800.00		1
12	WJBK	M-F 730p-8p	730p-8p								
	CDR										
					10/22/12 to 10/28/12	2x	-T--F--				
	WJBK			Tu	10/23/12	:30	7:48 PM	DS-T12-05H	\$1,000.00		1
	WJBK			F	10/26/12	:30	7:49 PM	DS-T12-07H	\$1,000.00		2
13	WJBK	NFL RS Game Lions	Various								
	CDR										

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13	WJBK	NFL RS Game Lions	Various								
	CDR										
	WJBK				10/22/12 to 10/28/12	1x	-----S				
				Su	10/28/12	:30	2:31 PM	DS-T12-07H	\$20,000.00		1

Aired Spots 20

Gross Total \$34,475.00
Agency Commission \$5,171.25
Net Amount Due \$29,303.75 Payment Terms 30 Days

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